

THE IMPORTANCE OF OPTIMAL FINANCIAL REPORTING IN RELATION TO THE WORK OF TOP MANAGEMENT OF LEGAL ENTITIES THAT MANAGE A SUSTAINABLE BUSINESS

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Abstract: *The importance of a realistic presentation of business results is of great importance for making realistic management decisions, which are the basis of management decisions made in the company's work. A realistic presentation of the achieved business results in the work of numerous companies is achieved by using the fair presentation of financial reports by the company's financial department, that is, the accounting department and audits that monitor the company's work. The essence of business decision-making is related to the disclosure of fair financial reports, which are the basis for work and management decisions made by top management in companies. Business reporting in the work of numerous companies is created by the application of International Accounting Standards, financial reporting standards and essentially contributes to the improvement of the overall business in the work of the company. The most significant application of international standards in accounting and finance refers to the application of International Accounting Standards, International Financial Reporting Standards, International Auditing Standards and others, as this enables valid management decisions to be made by top management in companies.*

Keywords: *sustainable way, financial management and control, company operations, economy.*

1. INTRODUCTION

The process of introducing realistic financial reporting is the basis for making management decisions by top management, and the entire process is associated with innovative business applications in the work of numerous companies [1-8]. The process of

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introducing financial management and control should follow the reality of compiling financial statements as well as the situation related to realistic management and making valid management decisions [9-15].

Therefore, the process of introducing realistic decision-making by top management, as well as the use of new technologies, contributes to better work of heterogeneous companies [16-25].

The process of introducing realistic business and specific management should primarily be observed within the framework of the operations of numerous companies that, by definition, want overall, rapid and normal business development [26-36].

2. PRESENTATION OF MOVEMENTS IN THE PROCESS OF OVERALL BUSINESS DECISION-MAKING IN THE WORK OF THE COMPANY

Making valid management decisions by top management is observed in the trending range of influence, and the author presented it in Figure 1.

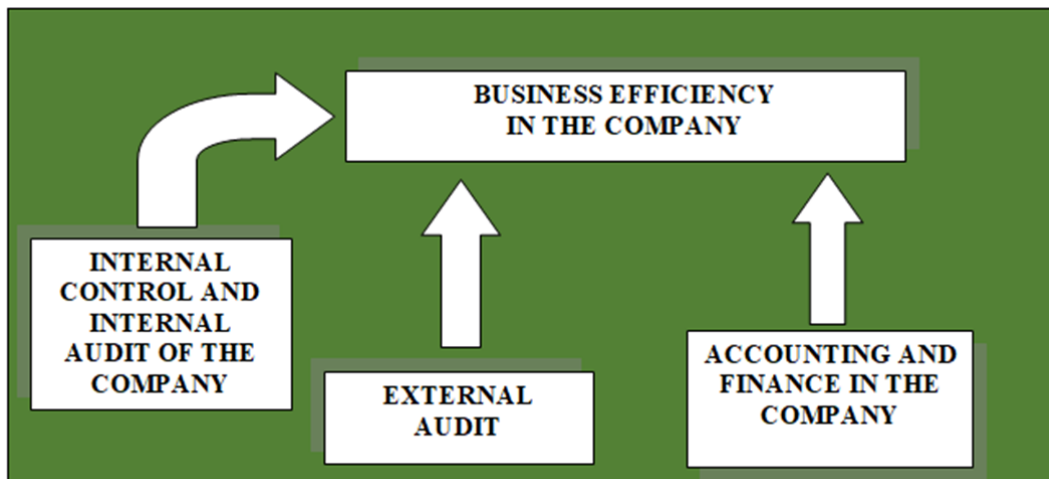


Fig. 1: Presentation of the key stages of influence on business efficiency in companies.

3. CONCLUSION

The study shows the importance of realistic financial reporting as a basis for making valid management decisions by the company's top management. In this way, the influence of numerous factors on the achievement of business results becomes a possible factor in the

development and improvement of the company's work. Only in this way can the operations of companies that aspire to achieve successful business have essential importance. The conclusion would be that on the basis of such overall operations, the company's efficiency can be significantly improved. The importance of realistic reporting as a real factor in business and development in the process of making valid business decisions by the company's top management is essentially emphasized.

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